

Data RoundUp: Super Bowl Edition - IO



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Just over 108 million viewers watched Super Bowl XLVII Sunday night and were all witnesses to the unexpected power outage at the Superdome in New Orleans. What kind of an effect did the big game (and the controversial energy loss) have on internet and mobile usage, and on the flow of data?

We've assembled a few links to the best and most informative articles about how technology factored in to Sunday night's spectacle. You can find an information snapshot below, whether it's big data and the Super Bowl Stock Market Indicator, or individual spectators functioning as mini-networks.

[Mobile Data Use Soared at Super Bowl While Some Internet Traffic Dipped](#) (Computer World)

[AT&T Data Use Explodes at Super Bowl](#) (ReadWrite)

[Internet Usage Dips During Super Bowl](#) (Broadcasting Cable)

[Game On for Tech Touchdown at Super Bowl XLVII](#) (Transformed DC)

[Big Data. Super Bowl. Small Minds.](#) (LinkedIn)

[Top IT-related Super Bowl Blackout Tweets](#) (Tech Target)

Vincent Orleck is the Social Media Specialist at IO.

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