

Data Center Case Studies and Customers of IO



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Customer Case Studies



VCE Case Study

IO Jump-starts Intelligent Cloud Offerings, Using IO.Anywhere Modular Technology Built On Vblock™ Infrastructure Platforms

Challenge IO needed to streamline operations to meet increased customer demand for its modular data centers and hosted cloud solutions. While IO had achieved fast, efficient manufacturing of its modular data center facilities, the company was investing significant time and... [View Article](#)

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CBS Interactive Case Study

Challenge Required a partner that could quickly scale 100% Service Level Agreement while maximizing energy and operational efficiencies Solution IO's high-density colocation solution Results Two-thirds reduction of costs "We were able to reduce our previous colocation costs by about two-thirds, and we are benefiting from a state-of-the-art facility." Stephen Comstock, Sr. Director of IT Operations,... [View Article](#)

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BMC Software Case Study

BMC Software required a 100% uptime service level agreement to support mission-critical business application reliability and decrease downtime. Challenge A global leader in business service management software requires 100% uptime service level to support mission-critical business application reliability and decrease downtime. But from hardware upgrades to construction and maintenance to dedicated, specialized staff, the capital... [View Article](#)

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Fender Case Study

Fender needed to find a home for their mission-critical financial planning and e-commerce systems. Challenge Fender® needed to find a home for their mission-critical financial planning and e-commerce systems. When Fender analyzed the costs involved with building a data center to house the company's mission-critical financial planning and e-commerce platforms, they discovered that the total... [View Article](#)

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FORTRUST Case Study

The worldwide consumption of information technology by individuals; corporations, service providers and governments have been growing at a rapid pace. In the past five years the number of Internet users has jumped from 1.043 billion users (16% of the world's population, June 2006) to 2.11 billion (30%, June 2011) [source: Internet World Stats] In August... [View Article](#)

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Logicalis Case Study

Logicalis Powers the Cloud with IO.Anywhere® Challenge Logicalis, an international provider of integrated information and communications technology (ICT) solutions and services, wanted to expand its cloud solution environment to support the ever-growing demand from its customers. With an immediate need to expand their growing cloud computing services, they needed a data center solution – and... [View Article](#)

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Nothing But Net Case Study

Nothing But NET Grows Their Business with IO Computing infrastructure supports the lifeblood of the business of Nothing But NET, a provider of private cloud computing and hosting services based in Tempe, Ariz. But as a small services firm, it is just too costly and time consuming to make the investment in world-class data center... [View Article](#)

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LexisNexis Case Study

LexisNexis wanted to offer its customers a set of data center solutions that afforded greater convenience and accessibility. Challenge The global content provider needs to deploy data center space on the West coast to address growing customer needs and fast. LexisNexis wanted to offer its customers a set of data center solutions that afforded greater... [View Article](#)

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Meritage Homes Case Study

Meritage Homes looked at a number of data center solutions and determined that while price was important, service level was more important. Challenge Meritage had been working with another colocation provider and started to experience limitations that were beginning to impact the home builder's IT operations. "They were unable to meet our power requirements, leaving... [View Article](#)

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Omnicom DAS Case Study

"A DAS Journey" is a multi-part documentary video series that follows the experiences of Diversified Agency Services (DAS) CIOs and senior-IT officials as they work to migrate the company's vast IT data to two central data warehouses in Atlanta and Phoenix. Read the DAS coverage in the September 2012 edition of Data Center Dynamics, [click here](#)

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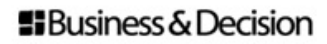
Starcite Case Study

Challenge StarCite was faced with the challenge of sourcing a location to provide colocation services for its disaster recovery operations that would meet the strict standards of StarCite and its customers, and also be geologically diverse from its primary technical operations facility in California. StarCite required a provider that would maintain strict operations standards, including... [View Article](#)

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Our Customers







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