

# **Encore Capital Group Selects IO's Data Center as a Service to Support Rapid Growth - IO**



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IO, the leading provider of **Data Center 2.0** technology for the world's largest enterprises, governments and service providers, today announced the company has been awarded a contract by Encore Capital Group, Inc. (NASDAQ: ECPG), one of *Fortune's* "100 Fastest Growing Companies" and a leader in debt management and recovery solutions.

IO will provide Encore with **Data Center as a Service** (DCaaS) which leverages IO's proprietary technology – IO.Anywhere®, the first-ever standard unit of data center product integrated with the IO.OS® operating system. This next-generation Data Center 2.0 cloud-enabled approach supplies Encore a secure, cost-effective data center with a concurrently maintainable, fully redundant solution, without having to invest resources to deploy and maintain its own data center.

"We're confident that IO and their Data Center 2.0 technology is the best fit for our growing organization. At Encore, we believe IT plays an integral role in business success. In addition to meeting our strict policies on security, compliance and availability, we're now able to leverage our data center as a strategic asset," said Carl Eberling, Senior Vice President, Information Technology and Chief Information Officer at Encore Capital Group, Inc. "As we grow, IO delivers us greater economies of scale and offers us reliability, security and the flexibility to expand capacity as we need it."

"The nature of Encore's operations made security, availability and performance essential factors in their rigorous selection process," said Rick Crutchley, Senior Vice President of Global DCaaS Sales for IO. "The DCaaS approach at IO.Phoenix supplies Encore with enterprise-grade data center infrastructure that is cost effective and allows their team to concentrate on their customers and business initiatives."

**IO.Phoenix is the largest commercially available data center in the United States to achieve Tier III Design Certification from the Uptime Institute**, a key selection factor for Encore. The organization now has access to a highly secure, 24x7, enterprise-class data center at a fraction of the price of a traditional, facility-based data center. IO DCaaS can support cloud computing, e-commerce, big data, high-availability applications, business continuity/disaster recovery, data center consolidation and other strategic technology initiatives within the organization.

## About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and

software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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