

# **IO Announces Contract with BlueChannel - IO**



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## IO News



IO Wins

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IO, the leading provider of next-generation **modular data center technology** and services, announced today that they have been awarded a contract by web services provider BlueChannel, Inc.

As part of the agreement, IO will provide BlueChannel with **Data Center as a Service (DCaaS™)** delivered out of the **IO Phoenix data center**. This approach supplies BlueChannel a high-performance, cost-effective solution without having to invest resources in building and maintaining its own data center.

"We are moving to IO Phoenix after eight years with our previous data center provider because of the higher quality customer service and highly reliable power and infrastructure that IO provides," said Paul DeCrette, President, BlueChannel. "We promise our customers a world-class hosting experience and are confident that IO's world-class data center infrastructure will help us deliver on our commitment."

IO Phoenix is the largest commercially available data center in the United States to achieve Tier III Design Certification from the Uptime Institute.

### About BlueChannel, Inc.

BlueChannel is a boutique web services firm that provides customized and creative website design, development, hosting and maintenance. Since 1997, BlueChannel has been skillfully combining marketing, graphic design, and programming to create dynamic and effective Web solutions.

### About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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