

IO Announces Contract with Impulse Advanced Communications - IO



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IO, the leading provider of next-generation **modular data center** technology and services, announced today that they have been awarded a contract by Impulse Advanced Communications, a leading communications service provider.

As part of the agreement, IO will provide Impulse with **Data Center as a Service (DCaaS™)** delivered out of the **IO Phoenix data center**. This approach supplies Impulse a high-performance, cost-effective solution – without having to invest resources in building and maintaining its own data center.

"Our value proposition is designing voice and data networks that prepare customers for growth, and IO provides us with scalability to accommodate the expansion we need to make to keep pace with our customers," said Dave Clark, President, Impulse Advanced Communications. "IO Phoenix is a great match for us because of the area's limited risk from natural disasters – important for Southern California companies like Impulse. Also, IO provides robust network connectivity which is critical to our business communications services."

IO Phoenix is the largest commercially available data center in the United States to achieve Tier III Design Certification from the Uptime Institute.

About Impulse Advanced Communications

Impulse is based in Santa Barbara, California and supports an impressive list of businesses and governmental organizations through a suite of business communications services on its high availability IP network with hubs in San Luis Obispo, Goleta, Santa Barbara, and Los Angeles. Impulse also has wholesale and interconnection agreements with best-of-breed national Internet, voice and data services providers giving the company a worldwide service footprint.

Impulse's services include Dedicated Internet access, Enhanced Quality Internet Access, ClearStar hosted IP PBX service, local and long distance telephone service, hosting, co-location, managed virtual private networks and MPLS networks.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data

center.

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