

IO Announces Contract with Southern Foodservice Management, Inc. - IO



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IO, the leading provider of next-generation **modular data center technology and services**, announced today that they have been awarded a contract by Southern Foodservice Management, Inc., a leading provider in onsite dining, catering and vending services.

As part of the agreement, IO will provide Southern with **Data Center as a Service (DCaaS™)** delivered out of the **IO Phoenix data center**. This approach supplies Southern a high-performance, cost-effective solution – without having to invest resources in building and maintaining its own data center.

"We are committed to providing that 'Something Extra' to our customers and that means we need to have the reliable infrastructure in place to support our productivity and business nationwide," said Tom Waldrop, IT Director, Southern Foodservice Management, Inc. "IO delivers the reliability and cost efficiency we need and allows us to focus our internal IT resources on supporting our customer needs rather than managing our data center."

IO Phoenix is the largest commercially available data center in the United States to achieve Tier III Design Certification from the Uptime Institute.

About Southern Foodservice Management

Southern Foodservice Management provides onsite dining, catering and vending services to business & industry, education and government clients. Founded in 1951, the Birmingham, Alabama-headquartered company provides quality food, great service, exceptional value and a pleasant experience to dining customers at client sites nationwide. or call 623-249-5807 or 520-393-3181.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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