

IO Announces Data Center as a Service and IO.OS Contract with Simplicity Web Hosting - IO



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Phoenix, AZ - August 28, 2012

IO, the leading provider of next-generation **modular data center** technology and services, today announced the company has been awarded a contract by Simplicity Web Hosting, which provides single and multiple server colocation, shared web hosting, web design, remote backup and disaster recovery plans for businesses of all sizes.

IO will provide Simplicity Web Hosting with Data Center as a Service (DCaaS™) delivered out of the IO Phoenix and IO New Jersey data centers. A key decision driver was IO.Anywhere® **modular data center** architecture which efficiently supports a high-density computing environment. In addition, Simplicity Web Hosting will deploy IO.OS®, the world's first secure data center infrastructure operating system, to remotely track and manage their data center environment from a single pane of glass

"We're focused on making it less complex for businesses to leverage the Internet. With IO, we're able to provide enterprise-grade technology to our customer base, but also reduce our capital investments and only purchase what we require – with new capacity delivered fast," said Rick Baranowski, President, **Simplicity Web Hosting**. "With IO.OS we're able to gain real-time visibility into our entire data center infrastructure, whether it's in Arizona or New Jersey, making us better equipped to make well-informed decisions."

"While utilizing the Phoenix and New Jersey IO locations we can also offer bi-coastal redundancy for us as well as for all of our customers."

IO owns and operates the largest commercially available modular data centers in the United States to achieve Uptime Institute Tier III Design Certification, IO Phoenix and IO New Jersey. The IO.Anywhere modular data center platform is managed and optimized by the first secure data center operating system, IO.OS, which transforms the data center into an enterprise IT appliance to maximize resiliency, efficiency and utilization. Organizations can deploy on-site or as DCaaS to support cloud computing, high-availability applications, disaster recovery, data center consolidation and other strategic technology initiatives.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data

center.

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