

IO Announces Data Center as a Service Contract with Butler, Shine, Stern & Partners - IO



Copyright © 2013 IO Data Centers



IO Announces Data Center as a Service Contract with Butler, Shine, Stern & Partners

Phoenix, AZ - October 25, 2012

IO, the leading provider of next-generation modular data center technology and services, today announced the company has been awarded a contract by Butler, Shine, Stern & Partners (BSSP), a provider of full-service marketing communications services.

IO will provide BSSP with Data Center as a Service (DCaaS™) delivered out of the IO Phoenix data center. This approach supplies BSSP a high-performance, cost-effective solution – without having to invest resources in building and maintaining its own data center.

“Collaboration is one of our founding tenets and to achieve that, we need an always-on data center infrastructure like IO Phoenix,” said Mark Ruder, Director of Information Technology, Butler, Shine, Stern & Partners. “IO provides data center redundancy, blended networking bandwidth and a location with limited risk from natural disasters, which makes it a highly reliable disaster recovery site for us.”

IO Phoenix is the largest commercially available data center in the United States to achieve Tier III Design Certification from the Uptime Institute. Organizations can use IO DCaaS to support cloud computing, big data, high-availability applications, business continuity/disaster recovery, data center consolidation and other strategic technology initiatives.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

IO and the IO logo are trademarks of IO. © 2013.



www.io.com