

**IO Announces Powered by IO™
Program to Address Fast-Growing,
Global Market for Modular Data Center
Technology - IO**



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IO Announces Powered by IO™ Program to Address Fast-Growing, Global Market for Modular Data Center Technology

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IO, the leading provider of next-generation modular data center technology and services, announced today, Powered by IO, a worldwide network of data center sites and service providers that are certified by IO to host IO's technology to provide Data Center as a Service (DCaaS™) in exclusive markets. IO's technology includes the IO.Anywhere modules and the IO.OS software.

Powered by IO partners increase the size of their addressable market, gain access to IO's technology roadmap, and rapidly deliver secure, efficient, high-performance data centers to meet their customers' requirements.

Exclusive to IO, the program builds a global network of premier IO-certified service providers, where partners share resources, training, technology, leads, sales and marketing. IO partner certification covers operations, sales, design and includes real-time monitoring by the IO.OS. Partner companies commit to using IO modular data center technology in their data centers.

"Through Powered by IO, we are building a worldwide, interconnected network of data centers that collectively broadens the footprint of each partner and seamlessly helps our partners address their customers data center needs," said Brent Wouters, Executive Vice President, Global Business Development, IO. "We enable partners to align strategically with their customers' global technology road map, by providing a next-generation modular data center platform to run their businesses and enable cloud computing."

The Powered by IO program targets a select group of top-tier service providers globally, which are seeking to offer the IO modular data center hardware and software platform, the standard for data center infrastructure. The program enables service providers to address customer needs in cloud computing, colocation, data center consolidation, business continuity and much more. IO supports Powered by IO partners with extensive marketing and sales support and training to help drive the sales process.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.



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