

IO.Anywhere Brings Modular Data Centers to the Mainstream - IO



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IO, the leading provider of next-generation **modular data center** technology and services, announced today a record year for IO. Anywhere® customer deployments. The rapid growth of mobile and cloud computing combined with the unique ability to deliver an operational data center in as little as 90 days positions IO for significant growth in 2012.

IO. Anywhere deployments in 2011 spanned a broad range of industries and companies including: Allianz, Avnet, Logicalis, Photobucket, Red Cloud and Suntron. Today, IO owns and operates the largest modular data centers in the world in Edison, New Jersey and Phoenix, Arizona.

"Today's data center is obsolete when taking modularity and the fast maturation of this market into consideration," said Jason Schafer, research manager, Tier1 Research. "If data center owners and operators are not at least exploring and considering modular components as a means for data center expansions and new builds, they are putting themselves at a significant disadvantage from a scalability, cost and possibly maintenance standpoint."

Global 2000 companies, governments and service providers are rapidly moving away from the legacy, real estate and construction – based data center model to next-generation Data Center 2.0. modular data center solutions that provide a roadmap to the future. IO is leading the way in this technological transformation in the industry by providing customers with material economic, operational, and environmental benefits that they could not otherwise realize with the legacy model.

"IO is leading a transformation by enabling the Cloud at its foundation; the IO.Anywhere and IO.OS powered data center is a technology that drives competitive advantage for our customers," said George Slessman, CEO, IO. "IO's customers are implementing this technology because it is fundamentally changing the way they leverage the data center financially, operationally and functionally with intelligent control."

The IO. Anywhere modular platform is managed and optimized by the first secure data center operating system, IO.OS®, which transforms the data center into an enterprise IT appliance to maximize resiliency, efficiency and utilization. Combining IO's operational expertise with its purposefully designed and elegantly engineered hardware and software architecture, IO delivers the world's most efficient and scalable data center solution.

Information on immediate Data Center 2.0 capacity is available at www.io.com/modular and at 480-513-8500.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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