

IO Attracts Accomplished Technology Executives to Fuel Global Data Center 2.0 Growth; Recruits Former Groupon CIO - IO



Copyright © 2013 IO Data Centers



IO Attracts Accomplished Technology Executives to Fuel Global Data Center 2.0 Growth; Recruits Former Groupon CIO

Phoenix, AZ - November 14, 2012

IO, the leading provider of next-generation modular data center technology and services, today announced Alan McIntosh, former Chief Information Officer at Groupon has been appointed Senior Vice President of Global Technology Delivery and Apple® marketing veteran Anne Wolf has been appointed Senior Vice President of Global Marketing & Communications. Additionally, Bob Butler has been promoted to Chief Security Officer (CSO) in charge of global information security and privacy.

These executive appointments follow a blockbuster quarter for IO with the Goldman Sachs adoption of IO Data Center 2.0 technology, the award of the Underwriter's Laboratories first ever certification for a modular data center product, and a \$90 million funding round. IO's solutions enable organizations to shift from real estate-based data center infrastructure to efficient, sustainable, and software-optimized IO.Anywhere modules. These highly experienced additions to the management team will better enable IO to manage the rapid growth at IO due to the accelerating adoption of Data Center 2.0 by global enterprises, governments and service providers.

Mr. McIntosh will help drive this growth and apply his deep knowledge in cloud infrastructure to IO's global technology delivery strategy and implementation. He has a proven track record in designing and operating web scale global Internet infrastructure at Groupon, CBS Interactive, CNET Networks and Oracle. Mr. McIntosh brings both the operations and technical experience that is essential for successfully managing the day-to-day operations at a company that is moving as quickly as IO.

Ms. Wolf brings more than two decades of Fortune 500 technology industry experience that includes a ten-year product and solution marketing tenure with Apple. She most recently held the position of Chief Marketing Officer for 41st Parameter, a leading fraud detection solution provider for the world's top financial institutions and e-commerce companies. At IO, Wolf will drive the global brand, strategic product marketing, corporate communications and Data Center 2.0 market education.

Formerly Vice President of Government Strategies at IO, Mr. Butler has been promoted to Chief Security Officer at IO, where he will oversee internal information security, privacy and cyber security readiness for our products and among our global customer base. Mr. Butler has over 32 years of multinational experience spanning Defense, Intelligence, National Security and Information Technology positions. Prior to IO, Mr. Butler served two years as the Deputy Assistant Secretary of Defense for Cyber Policy, where he was responsible to the Secretary of Defense and senior Defense leaders for recommending and implementing policy strategies to improve

the Defense Department's cyber position.

"At IO you are the average of your team," says George D. Slessman, CEO of IO. "As we approach the tipping point for Data Center 2.0 globally, IO is succeeding by attracting, developing and nurturing world class talent like Alan, Anne and Bob. "

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

IO and the IO logo are trademarks of IO. © 2013.



www.io.com