

# **IO CEO Addresses Tipping Point for Data Center 2.0 at Gartner Data Center Conference - IO**



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George Slessman, CEO at IO, the leading provider of next-generation modular data center technology and services, will present “The Tipping Point—Data Center 2.0” at the Gartner Data Center Conference on Monday, December 3 from 3:45pm – 4:45pm in Las Vegas

In the presentation, Mr. Slessman will describe how certain factors such as skyrocketing costs, time to deployment, lack of scalability, and the need for sustainable solutions has led the industry to the tipping point in data center infrastructure. Mr. Slessman will highlight this new and innovative development by discussing causality of recent events in enterprise information technology and presenting a roadmap to a sustainable and scalable enterprise data center architecture.

In addition, IO will conduct on-site demonstrations of its IO.Anywhere™ modular data center. Conference attendees can receive guided, in-depth tours and expert briefings on IO.Anywhere, which provides enterprise-class infrastructure that can be rapidly deployed to customer sites anywhere in the world. Attendees will also learn about IO.OS®, the world’s first secure data center infrastructure operating system, which provides the intelligent control needed to maximize utilization, resiliency and energy efficiency

IO’s data center technology positions organizations to address their needs in cloud computing, high-availability applications, business continuity, data center consolidation and other strategic initiatives. To schedule a meeting with IO at the Gartner Data Center Conference at The Venetian Hotel in Las Vegas, please contact Jason Ferrara at [jf@io.com](mailto:jf@io.com)

## About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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