

IO CEO George Slessman To Deliver Keynote Address At Uptime Institute Symposium 2012 - IO



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George Slessman, CEO at IO, the leading provider of next-generation modular data center technology and services, will deliver a keynote address at the Uptime Institute Symposium 2012 on May 14 in Santa Clara, Calif.

In the presentation – Data Center 2.0: Reality Strikes – Mr. Slessman will describe how IO's technology is leading the Data Center 2.0 transformation and enables the Data Center for Cloud applications. He will highlight real world examples and use cases where IO's manufactured data center technology and the world's first Data Center Operating System, the IO.OS®, is driving performance, efficiency, resiliency, value and security for enterprises, governments and service providers. This infrastructure transformation called "Data Center 2.0" by industry experts is a major technological advancement from one-off, constructed, facilities-based legacy data centers.

Mr. Slessman will also discuss how moving data center infrastructure into the IT stack and procuring that infrastructure as hardware and software (like other IT purchases) can eliminate the massive costs and inefficiencies incurred in over-provisioning traditional data center assets.

"The Data Center 2.0 transformation is happening, the data center is no longer a building, it is now an embedded component of IT Infrastructure," said Mr. Slessman. "I am excited to have the opportunity to share the IO customer experience with the community of data center professionals that will be attending Uptime Institute Symposium 2012."

Also at Uptime Institute Symposium 2012, IO will demonstrate its IO.Anywhere™ modular data center in the Modular Data Center Campus. Symposium attendees can receive guided, in-depth tours and expert briefings on IO.Anywhere, which provides enterprise-class infrastructure that can be rapidly deployed to customer sites anywhere in the world. Attendees will also learn about IO.OS, the world's first secure data center infrastructure operating system which provides the intelligent control needed to maximize utilization, resiliency and energy efficiency.

IO's data center technology positions organizations to address their needs in cloud computing, high-availability applications, business continuity, data center consolidation and other strategic initiatives.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center

capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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