

# **IO CEO George Slessman to Speak at the Gartner IT Infrastructure, Operations & Management Summit - IO**



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*Modular Data Center Design, Dominant Trend to Make Lasting Impact on Data Center Industry*

IO, the leading provider of digital energy technology, today announced that **George Slessman, CEO of IO**, will speak at the Gartner IT Infrastructure, Operations & Management Summit. Mr. Slessman will discuss the industrialization of the manufactured, modular data center and its lasting impact on the data center industry. This year's conference focusing on virtualization, cloud computing and other emerging technologies will be held June 13-15 at The Peabody Orlando in Orlando, Florida.

"These [modular] solutions can provide much-needed capacity quickly and, in some cases, be the cornerstone for a long-term data center strategy," reports David Cappuccio, Managing Vice President of Gartner. "When comparing modular designs that are prebuilt at a factory versus a purpose-built design constructed using traditional methods, capital costs savings of 20% to 30% are not unusual."\*

The **IO.Anywhere® modular data center platform** is engineered from manufactured components and controlled with the **IO.OS®** for seamless integration into the larger enterprise IT stack. By utilizing a standards-based architecture and an enterprise software platform, IO.Anywhere® harnesses economies of scope and scale to provide superior performance and exceptional value.

Mr. Slessman is scheduled to speak on Tuesday, June 14th at 2:30 p.m. EDT. For more information at the conference, visit IO at booth #3.

## About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.





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