

# **IO CIO Kevin Malik to Explore Data Center Infrastructure Management Software in Presentation at Uptime Institute Symposium 2012 - IO**



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# IO CIO Kevin Malik to Explore Data Center Infrastructure Management Software in Presentation at Uptime Institute Symposium 2012

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Kevin Malik, CIO at IO, the leading provider of next-generation modular data center technology and services, will present on how data center infrastructure management (DCIM) software is reshaping the way organizations view their data centers at the Uptime Institute Symposium 2012 in Santa Clara, Calif. The presentation takes place on May 14 at 2:50 p.m. in Grand Ballroom E.

During the session – DCIM: The Future of the Data Center – Mr. Malik will discuss how DCIM software can bring together in a single view all data center assets so organizations gain the business intelligence, real-time visibility and control of their environments needed to achieve optimal performance. He will review how DCIM software helps enterprises drive hardware optimization via a user interface that shows what's running, how much power is being used and at what capacities so real-time decisions to smartly manage data centers can be made.

"DCIM software can help an organization securely manage and monitor its entire data center infrastructure from a single pane of glass. Today's IT priorities – such as cloud, ecommerce and mobile computing – require a reliable, high-performance environment, and DCIM software can make that happen by managing all the physical and logical assets in a data center," said Mr. Malik.

Also at Uptime Institute Symposium 2012, IO will demonstrate its IO.Anywhere modular data center in the Modular Data Center Campus taking place at the event. Symposium attendees can receive guided, in-depth tours and expert briefings on IO.Anywhere which provides enterprise-class infrastructure that can be rapidly deployed to customer sites anywhere in the world. Attendees will also learn about IO.OS, DCIM software which provides the intelligent control needed to maximize utilization, resiliency and energy efficiency.

IO's data center technology positions organizations to address their needs in cloud computing, high-availability applications, business continuity, data center consolidation and other strategic initiatives.

## About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data

center.

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