

IO Completes 3.6 MVA Customer Installation of Modular Data Center Platform at IO NEW JERSEY - IO



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IO Delivers Just-in-Time Data Center 2.0 with Digital Energy Technology in 90 Days

IO, the leading provider of digital energy technology, today announced one of the world's largest global financial services companies has gone live into production in just 90 days with the IO.Anywhere® modular data center platform at **IO NEW JERSEY**. The 3.6 MVA IO.Anywhere system was manufactured at the IO factory in Phoenix, Ariz. and delivered to Edison, N.J. – ready for customer deployment.

"Global 2000 companies are telling us they are moving away from the legacy real estate-based data center model to next generation, Data Center 2.0 strategies; just-in-time, productized, scalable and software-optimized data center solutions," said George D. Slessman, CEO of IO. "Having a large enterprise customer go from inception to production in just 90 days after opening **IO NEW JERSEY** clearly demonstrates that our IO.Anywhere solution can rapidly provide the digital energy required for enterprise-class, always-on information technology infrastructure."

Combining IO's operational expertise with its purposefully designed and engineered hardware and software architecture, IO delivers the world's most efficient and scalable data center solutions. The IO.Anywhere modular platform is managed and optimized by the first data center operating system, the IO.OS®, which seamlessly integrates the data center into an enterprise IT appliance to maximize resiliency, efficiency and utilization.

IO.Anywhere technology provides customers ultimate flexibility to scale their data centers through a choice of delivery models: customers can acquire immediate capacity through IO's **Data Center as a Service (DCaaS™)** delivered in a range of **colocation cabinets**, shared and dedicated modules, and multi-megawatt, customer-dedicated data centers or deployed as a product, which enables customers to own and operate modular data center solutions. Thus, IO has completely disintermediated the data center infrastructure from the physical real estate, allowing customers to acquire digital energy without compromising location.

"The era of monolithic data centers is over. **Modular data center solutions** are the future – and happening today," said Michelle Bailey, Research Vice President of IDC. "Adopting a modular platform means companies can deploy a data center when they need it – not months or years later – with a pay-as-you-grow path to guide future expansion."

Information on IO's modular data center technology platform is available at www.io.com/modular and at 480-513-8530.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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