

# **IO Data Centers Renews Sponsorship of WM Phoenix Open - IO**



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**IO Data Centers** ("IO"), the leading provider of Data Center as a Service (DCaaS™), today announced that it has renewed its sponsorship of the WM Phoenix Open. For the second consecutive year, IO will serve as the Official Data Center Provider of the 76th annual WM Phoenix Open, which will be held the week of January 31 through February 6, at the TPC Scottsdale Stadium Course.

"We are thrilled to have IO on board again this year. As a premier sponsor, IO will ensure that we continue to stage one of the most innovative events while at the same time broadening our charitable efforts."

"The WM Phoenix Open provides IO with a unique opportunity to give back to the people, business and communities that have supported and contributed to our success," added IO CEO George Slessman. "We share the Thunderbirds' passion for community involvement and look forward to a successful tournament this year."

IO's WM Phoenix Open highlights:

- The IO Pro-Am will take place on Monday, January 31st at the TPC Scottsdale Stadium Course.
- IO will host a poker tournament in the IO Corporate Village with all proceeds to benefit Phoenix Children's Hospital.
- IO will showcase the IO.Anywhere™ modular data center service on one of the world's largest multi-touch screens at IO's Corporate Village tent.

IO.Anywhere™ is a fully integrated **modular data center service** that allows enterprises, governments, and service providers to deploy data center capacity anywhere in the world, quicker and more cost-effectively than a traditional data center implementation.

New this year is the IO Webcam at the famed 16th hole. IO will deliver a live video stream from No. 16 to provide access to the best seats on the green.

Visit [www.wmphoenixopen.com](http://www.wmphoenixopen.com) on Wednesday, February 2 at 3:30 p.m. MST to view the action live.

### About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and

intelligent control based on the needs of IT equipment and applications in the data center.

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