

IO Executives Talk Data Center 2.0 and Security at Datacentres Europe 2013 - IO



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Two senior executives from IO, the global leader in software-defined data centers, will present at Datacentres Europe 2013 in Nice, France. George Slessman, IO CEO and Product Architect, and Robert Butler, IO Senior Vice President and Chief Security Officer, will share their visions for transforming the data center and keeping it safe. Mr. Slessman will present on May 29 and on May 30, and Mr. Butler will present on May 29.

Mr. Slessman will examine the transformation of the data center from a liability to a strategic asset that enables big data, convergence, consumerization, cloud, and mobility. Mr. Butler will make the case that the data center is the best place for enterprises and governments to anchor a "culture of security," which is essential to thrive amid today's unprecedented physical and cyber threats.

"Datacentres Europe is an ideal place for IO to discuss the world's biggest IT challenges, from a European perspective. We look forward to timely and thought-provoking sessions with our partners, colleagues and customers," said Mr. Slessman.

Mr. Slessman's presentation is called "End of Life – Data Centre 1.0." It asserts that the traditional data center model is broken and that organizations worldwide must shift away from it. He will examine how legacy data centers cost too much to build and operate, take too long to construct, lack proper security and are unsustainable. Mr. Slessman will outline how IT megatrends toward machine users, cloud and mobility are driving a massive transformation to the software-defined data center. He will articulate a vision in which every important innovation will be made by software, creating a sustainable data center environment that delivers extraordinary capital savings, operational efficiencies and energy conservation.

Mr. Butler's presentation will assess the current scope and level of cyber and physical security attacks, making the case that the data center manufacturer is uniquely positioned to design standards at the nexus of these two existential and interconnected threats. This session will also convey information about real-world attacks and their impact on the businesses and governments involved.

The company's Intelligent Control® data center infrastructure technology platform is being adopted by the world's largest companies as they seek to reduce operational costs, deploy faster, thin-provision and manage their global data center footprints from a single pane of glass.

The IO.Anywhere® platform includes standard, secure, and UL-listed data center modules that replace, augment or transform traditional data center infrastructure. The IO.OS® is the world's first true data center operating system that integrates modular and legacy infrastructure with the entire IT stack, providing unsurpassed visibility, insight and control to optimize data center performance.

Datacentres Europe 2013 takes place on 29-30 May 2013 in Nice, Côte d'Azur, France. The conference brings together more than 1,000 enterprise users, specifiers and providers to discuss key themes including energy efficiency, cloud evolution, DCIM, convergence, finance and investment, market outlook and opportunities among other topics in the datacenter and cloud sector.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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