

# **IO Expands Asia Pacific Presence with Data Center 2.0 Distribution Agreement with TMI - IO**



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IO, the global pioneer in the manufacture of software-defined data centers with Intelligent Control® next-generation data center infrastructure technology, today named Tractors Machinery International Pte. Ltd ("TMI") as its distribution partner in Singapore, Malaysia and Brunei. This partnership advances IO's aggressive global expansion strategy to provide the world's biggest companies with sustainable data center solutions that deliver extraordinary capital savings, operational efficiencies and energy conservation.

IO is the first company in the Asia Pacific market to provide Data Center 2.0 technology, which consists of purpose-built products that are manufactured rather than constructed, marking a fundamental shift in the way data centers are assembled, consumed and operated. TMI will serve as IO's exclusive distributor of the IO.Anywhere® platform, which includes standard, secure, and UL-listed data center modules that replace, augment or transform traditional data center infrastructure. TMI also will distribute IO.OS®, the world's first true data center operating system that integrates modular and legacy infrastructure with the entire IT stack, providing unsurpassed visibility, insight and control to optimize data center performance.

"IO's Data Center 2.0 products are embraced by the most demanding enterprise technology users in the world, and Asia Pacific is a highly sophisticated market," said Oon Ho Tan, General Manager of Tractors Machinery International Pte. Ltd, "With IO, we are empowered to deliver next-generation technology that optimizes service delivery, reduces risks and aligns the data center with the needs of business and IT."

By partnering with IO, TMI gains exclusive rights going forward to distribute IO.Anywhere products within the territory, as well as access to IO training and certification programs, technology resources, and sales and marketing support. As an IO global distribution partner, TMI is poised to generate incremental revenue by leveraging IO's next-generation technology platform and global brand equity.

"With the global rise of mobility, cloud and big data, companies everywhere must rely on their data centers to deliver unprecedented business agility," said Adil Attlassy, IO Senior Vice President of Global Operations. "TMI is ideally situated to help IO's global clients improve data center efficiency, agility, security, reliability and sustainability."

## About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center

capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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