

IO® Experiences Rapid Growth in New Jersey; Achieves Uptime Institute Tier III Design Certification in Phase Two Expansion - IO



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IO, the leading provider of next-generation **modular data center technology for the world's largest enterprises, governments and service providers**, today announced the expansion and Tier III Design Certification of **IO New Jersey** Phase Two.

With the only Tier III-designed commercial data center available in the New York City metropolitan area that is also 100 percent modular, IO has experienced unprecedented customer growth in the past year. Customers like **Goldman Sachs** and **Logicalis** rely on **IO.Anywhere™**, the first-ever standard unit of data center product integrated with the IO.OS® operating system. Located and readily accessible to New York City, Newark Liberty International Airport, all of greater New Jersey, Philadelphia and the mid-Atlantic region, IO New Jersey supports companies with some of the most stringent reliability and security regulations.

"Modular data center deployments have doubled over 2011. As more companies are considering modular as part of their strategic data center initiatives, it's more important than ever to consider Tier III Design Certification as part of your decision-making process," said Julian Kudritzki, Vice President, Uptime Institute. "Tier III signifies a design solution that is capable of responding to a 24x7 performance objective – without shutdowns for equipment work or replacement."

"The data center industry is experiencing a shift from large real estate-based infrastructures to flexible and sustainable installations," said Andreas Zoll, Vice President of Engineering and Product Development, IO. "The growth we're seeing in New Jersey is validation that customers are attracted to the **Data Center 2.0** strategy to experience greater capital savings, operation efficiencies and energy conservation. The additional Tier III Certification provides further assurance for our growing enterprise customer base that we adhere to industry standards."

By leveraging IO's proprietary data center products, IO New Jersey is breaking through the limitations of traditional, real estate-based infrastructure by providing reliable and cost-effective capacity to customers when they need it. At IO New Jersey, organizations can use high-value colocation services to support cloud computing, high-availability applications, business continuity, data center consolidation and other strategic technology initiatives. IO New Jersey was 100 percent operational during last year's Hurricane Sandy and in its aftermath, delivering Data Center 2.0 services to customers.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and

software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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