

IO Initiative to Design Next Generation, Green Data Center Technology - IO



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IO, the leading provider of Data Center 2.0 technology for the world's largest enterprises, governments and service providers, today announced the company will host a team of graduate students from the MIT Sloan School of Management's Sustainable Business Lab (S-Lab). Through their S-Lab projects, students apply knowledge from the classroom to solve real-world problems and see firsthand how businesses are tackling the massive challenges of sustainability.

The project will examine all materials included in IO.Anywhere® modular data center technology and deliver recommendations to improve product sustainability including increased use of recycled and environmentally friendly materials, and end of life recyclability and alternative uses.

"The MIT S-LAB project has given our team an amazing opportunity to gain deeper insight into the key sustainability considerations associated with data center technologies," said Daniel Skempton, M.Eng Supply Chain Management 2013.

The project team involves a multi-disciplinary group of MIT graduate students with a diverse range of skills spanning material science, policy management, urban planning and supply chain management. The students will work directly with Patrick Flynn, IO's Lead Sustainability Strategist and MIT Sloan MBA 2012, and Andreas Zoll, Vice President Engineering and Product Development, IO. The MIT S-Lab team will deliver its findings in late May 2013.

"This project brings together the brightest minds available to help partner organizations like IO take concrete actions to improve social, environmental and economic outcomes in the long term," said Flynn.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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