

# **IO to Lead Panel Discussion at Gartner Data Center Conference - IO**



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Premier Sponsor to lead panel discussion with representatives from BMC Software, CBS Interactive, DirecTV and Mozilla

IO Data Centers ("IO"), the leading provider of data center as a service (DCaaS™), today announced that it will be leading a panel discussion on "Trends in the Data Center." The panel will be moderated by IO CEO George Slessman with representatives from BMC Software, CBS Interactive, DirecTV and Mozilla.

"This is a key event in the IT industry and we are looking forward to a strong turnout this year," says Jason Ferrara, VP Marketing for IO. "The panel discussion is sure to draw a large audience because of the participating industry experts. These are some of the largest consumers of data center services on the planet and their perspective on trends in the data center will be very well-received."

According to Ferrara, IO will be showcasing one of the world's largest multi-touch screens at the IO hospitality suite. The screen allows guests of the conference to tour and experience the company's IO.Anywhere™ modular data center system. This system enables IO to deliver highest availability data center services at a location of the customer's choosing.

The Gartner Data Center Conference is being held December 6-9 at Caesar's Palace in Las Vegas. IO's panel discussion will be held on Monday, December 6th at 4:00 p.m. PST in the Augustus 1 conference hall. In addition to the panel discussion, IO will staff a booth (booth "F") on the expo floor and host a hospitality suite on Wednesday, December 8th at 5:30 p.m. PST in the Milano IV suite.

### About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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