

# **IO to Present at Industry Conferences - IO**



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## IO to Present at Industry Conferences

Phoenix, AZ - November 13, 2009

**IO Data Centers' President, Anthony Wanger, to speak at 7×24 Exchange and Interop New York**

PHOENIX, Ariz., – (November 13, 2009) – Anthony Wanger, president and founder of IO Data Centers, a leading provider of enterprise colocation and data center solutions, will present at two upcoming industry events. Wanger will discuss “Why Scale Matters” at the 7X24 Exchange Conference in Phoenix on Nov. 17 and participate on a panel discussing “Emerging Green IT: Moving Beyond the Low-Hanging Fruit” at the Interop Conference in New York on Nov. 20.

IO Data Centers, recognized for its highly efficient data centers, utilizes industry-leading best practices and state-of-the-art technologies such as thermal energy storage, variable frequency drives and ultrasonic humidification to reduce operating costs and enhance reliability. IO Data Centers has seen incredible growth in 2009 and recently announced the expansion of its Phoenix ONE data center.

“We’re pleased to have the opportunity to participate in these industry events and look forward to a strong turnout,” said Jason Ferrara, IO Data Centers’ Director of Marketing.

### About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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