

IO to Sponsor FBR Open - IO



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IO to Sponsor Pro-Am, Corporate Village and Interactive teaching Center

PHOENIX, Ariz. – Arizona-based IO Data Centers, a leading provider of wholesale colocation and data center solutions and FBR Open hosts, The Thunderbirds, have agreed on a multi-level sponsorship and charitable partnership for the 2010 tournament. Under the agreement IO Data Centers will become the official sponsor of the IO Data Centers Pro-Am, to be played Monday, February 22nd, 2010 on the TPC Scottsdale Stadium Course, title sponsor of the IO Data Centers Corporate Village and sponsor the IO Data Centers Interactive Teaching Center – to be located in Corporate Village. IO Data Centers will also be the official data center provider of the FBR Open. In addition, a portion of IO's sponsorship dollars will be donated to Phoenix Children's Hospital on behalf of The Thunderbirds and IO Data Centers.

"We're really excited to have IO Data Centers on board as a sponsor of the 2010 FBR Open," said Tournament Chairman David Rauch. "Not only is IO stepping to the plate in a big way to sponsor one of our pro-ams, our corporate village and an interactive teaching center, but they also share The Thunderbirds' passion for raising money for charity, in this case Phoenix Children's Hospital."

"IO Data Centers is pleased to work with the Thunderbirds as they host this renowned event and looks forward to raising funds for Phoenix Children's Hospital," said IO CEO George Slessman. "We felt this was a unique opportunity to contribute to the community and be a part of one of the PGA Tour's greatest venues."

IO Data Centers is the premier provider of wholesale colocation and data center solutions. The company designs, builds and operates highly reliable and efficient data centers for some of the world's largest corporations and Web properties. IO Data Centers offers a variety of innovative and flexible colocation solutions, including colocation cabinets, colocation cages, data center suites and containerized data center solutions. For more information on IO Data Centers, visit www.iodatacenters.com.

The FBR Open is the best-attended golf tournament in the world and has raised more than \$65.9 million for charities, with more than \$37.9 million generated in the last six years alone. Annually sporting by far the largest crowds for any golfing event in the world, the FBR Open has gained legendary status for being a unique stop on the PGA TOUR. The 2010 edition, to be played February 22 – 28, will mark the 75th playing of the event, and the seventh as the FBR Open, making it one of the five oldest events on the PGA TOUR.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center

ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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