

# **IO VP of Engineering to Address Big Data Impact at GigaOm Structure: Data 2012 - IO**



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## IO VP of Engineering to Address Big Data Impact at GigaOm Structure: Data 2012

Phoenix, AZ - March 12, 2012

IO, the leading provider of next-generation **modular data center** technology and services, today announced that Andreas Zoll, vice president of engineering and product development will participate in the GigaOm Structure:Data 2012 "600 Exabytes and Rising: The Future Challenges for Data Centers" panel on March 21, 2012 in New York City.

Experts say data storage capacity is estimated to double every three years and expected to hit 600 exabytes in 2012. Where will this data reside? How will enterprises keep up with this exponential growth? Zoll, alongside data center and storage industry peers, will join together on one panel to discuss the big data challenges and impact on the data center industry over the next 18 months.

### Panel Details

**Title:** 600 Exabytes and Rising: The Future Challenges for Data Centers  
**Moderator:** Stacey Higginbotham, Senior Writer, GigaOm

### Panelists:

Andreas Zoll, Vice President of Engineering & Product Development, IO  
Edward Newman, Senior Director, Consulting, EMC Corporation  
Jim Smith, CTO, Digital Realty  
Lane Patterson, CTO, Equinix

### Where:

Pier 60 @ The Chelsea Piers  
W. 23rd Street and the West Side Highway, NY, NY 10011

**When:** Wednesday, March 21, 2012 at 4:30 p.m.

More Information about GigaOm Structure:Data 2012, please visit: <http://event.gigaom.com/structuredata/>

### About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center

ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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