

Logicalis Deploys IO.Anywhere® to Power Cloud Computing Solution - IO



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IO, the leading provider of digital energy technology, today announced Logicalis has deployed the IO.Anywhere® modular data center platform for its enterprise cloud computing solutions. Operating from IO PHOENIX, Logicalis chose IO.Anywhere® because it provides a high-density, always-on computing environment that can be easily expanded as business needs require.

"IO is rewriting the book in fast IT infrastructure deployment," said Bob Mobach, Data Center Director at Logicalis. "From the day we signed our contract to when our modular data center was ready took less than one month. IO.Anywhere® is providing us an enterprise-class digital energy solution to help us meet customer demand today and also allows us to expand quickly to support business growth."

The IO.Anywhere® modular platform is managed and optimized by the first data center operating system, the IO.OS®, which seamlessly integrates the data center into an enterprise IT appliance to maximize resiliency, efficiency and utilization. From power delivery to network connectivity and access control, IO.Anywhere® is engineered to ensure high availability and business continuity in the cloud.

IO's hardware and software-based platforms have completely separated the data center technology infrastructure from the physical real estate allowing customers to acquire digital energy without compromise to location. In this new model, data centers are delivered as hardware and software – like other IT purchases – utilizing modular platforms which allow organizations to start small, only pay for what they use and grow quickly as needed without disruption to existing operations.

"It is strong validation for the fast-emerging Data Center 2.0 model that Logicalis – a global IT provider with a world-class data center practice – selected IO.Anywhere® to power its growing cloud computing business," said Anthony D'Ambrosi, Chief Sales and Marketing Officer at IO. "IT innovators like Logicalis are demonstrating a clear market vision where just-in-time, scalable and software-optimized data center solutions are displacing legacy real estate-based data centers that cannot keep up with the rapid pace of business."

Information on immediate Data Center 2.0 capacity is available at www.io.com/modular and at 480-513-8530.

About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data

center.

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