

# **Red Cloud to Deploy 4.5 MW Modular Data Center, Adopts IO Technology as Foundation for Data Center and Global Cloud Computing in Australasia - IO**



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Phoenix, AZ - December 13, 2011

IO, the leading provider of next-generation **modular data center** technology and services, announced today that it has been awarded a multi-module contract with Red Cloud, an Australian-based data center and cloud services provider. This contract commences a strategic venture between IO and Red Cloud, whereby the companies will work together to promote IO.Anywhere® in Australasia.

As part of the agreement, IO will provide Red Cloud with IO.Anywhere power and data modules and the IO.OS®, the industry's first integrated and secure **data center operating system** to centrally manage and optimize Red Cloud's modular data center infrastructure across Australasia.

"IO's modular technology will provide a foundation for our Australasian data center and cloud computing services," said Garry Henley, CEO of Red Cloud. "With IO, capacity is not only delivered rapidly, but we will also be able to control efficiency, utilization and operating costs of our entire infrastructure using the capabilities of IO.OS. This partnership provides us with the next-generation data center infrastructure to rapidly drive our business."

Designed, engineered and manufactured by IO, IO.Anywhere enables unprecedented speed-to-market with multiple modules to be delivered directly to Red Cloud's sites in Melbourne, Sydney and Perth. Red Cloud's Melbourne and Perth locations are expected to be live in the second quarter of 2012 with Sydney following shortly thereafter. Red Cloud's IO.Anywhere deployments will be delivered to Tier III standards.

"The Cloud requires an intelligently controlled elastic data center and that is what IO's technology delivers to our customers ANYWHERE in the world." said George Slessman, CEO of IO.

IO's research and development team will complete international localization of its hardware and software technology in 2012.

Information on immediate Data Center 2.0 hardware and software technology is available at [www.io.com](http://www.io.com) and at 480-513-8500.

## About IO

IO is a global leader in software-defined data centers and has pioneered the next generation of data center infrastructure technology. IO's integrated hardware and software data center technology platform offers enterprises, governments, and

service providers an innovative way to deploy, provision, and optimize data center capacity anywhere in the world. IO technology lowers the total cost of data center ownership compared to traditional data centers, enabling dynamic deployment and intelligent control based on the needs of IT equipment and applications in the data center.

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